



Your Packaging Greatest Challenges
Our Packaging Real Solutions

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ABOUT US

01



TruePack for Packaging Solutions is a limited liability company owned by Shoukry El Zenouki who is one of the founders of El-Zenouki Group which was founded in 1964 and has over 60 years in business, including six brands in different industries.

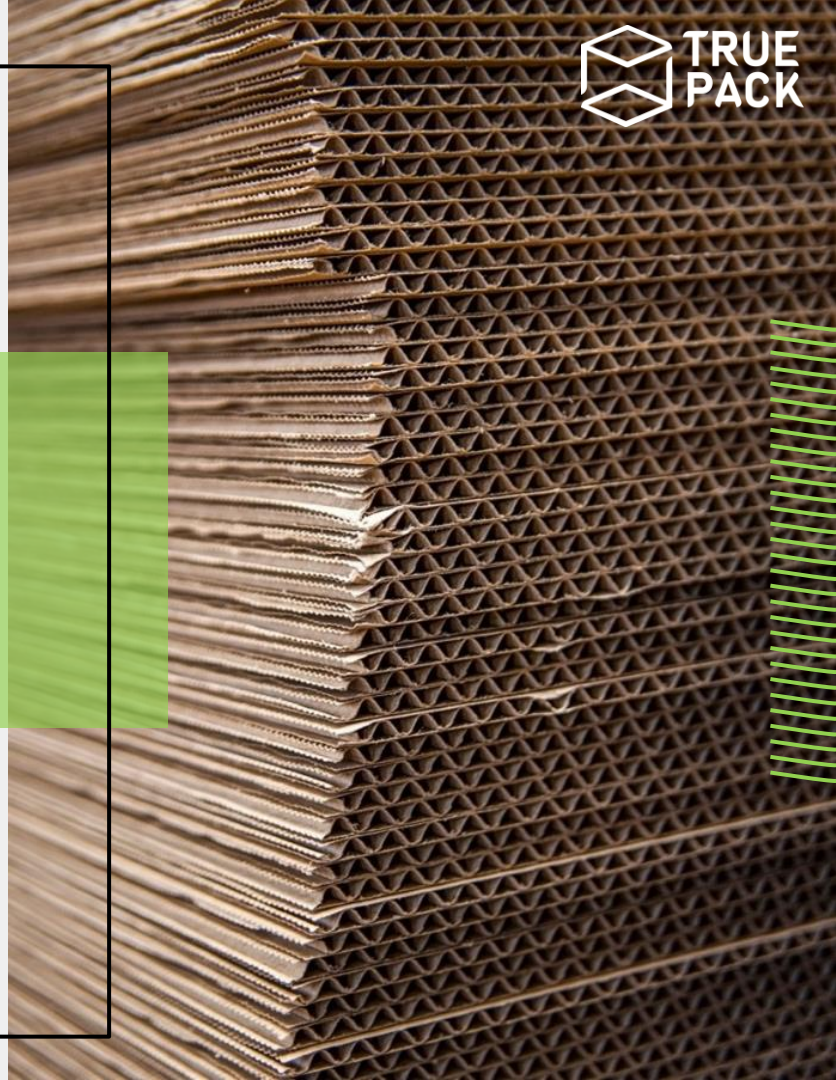
TruePack was established in 2014 with the intention of fulfilling an integrated packaging solution through a wide variety of offset FBB and Flexographic outer packaging, covering the packaging needs of all the members of the group and more than 100 top customers, and now exporting to 7 countries.

TruePack is leading the way with the most innovative and top-end printing technologies, with a sales value of 230 EGP million, which equates to 144 million boxes every year.



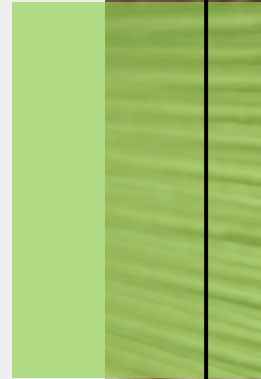
VISION

Our vision is to reach a world class level where it can offer a consistent top notch quality with a satisfying price to their customers besides being environmentally conservative.



MISSION

Our mission is to enhance the efficiency of the printing and packaging experience for the company's clients, meeting each client's expectations and customized needs until it reaches the top companies for printing and manufacturing cartons locally and globally through offering the latest technology and best supplier/partner experience.



OUR OFFSET MACHINERY EVOLUTION

2014

- 1 Corrugated Line 1600mm
- 1 Laminator 1400 mm
- 1 Flat diecutter 70 x 100 cm

NOW!

- 1 Corrugated Lines 1800mm
- 1 Offset Sheetfed Heidelberg Speedmaster 6 color + varnish
- 1 Offset Sheetfed Heidelberg CD 5color + varnish
- 1 Sheeter 1450 mm
- 2 Laminators 1450 mm
- 1 Laminator 1670 mm
- 3 Flat Die Cutter 1000 x 700 cm
- 1 Flat Die Cutter 1450 x 1100 cm
- 1 Flat Die Cutter 1670 x 1260 cm
- 1 Folder Gluer 1100 mm
- 1 Folder Gluer 1450 mm
- 1 CTP Machine Fujifilm
- 1 UV Coater Machine
- 1 Plotter - Sampling Machine
- 1 Window Patch Machine

2023

- 1 Kba Offset sheedfed 1640 x 1260mm
- 1 CTP Kodac



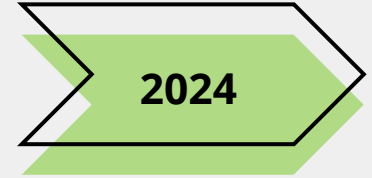
OUR FLEXO MACHINERY EVOLUTION



1 Corrugated Line 2200mm
1 Printing Machine 2200 x 1250
mm



1 Corrugated Lines 2200 mm
1 Flexo Printing Machine 2200 x 1250 mm
1 Flexo Printing Machine 2500 x 1000 mm
1 Flexo Printing Machine 1850 x 660 mm



1 Jumbo Printing Machine 3600
x 1800 mm



WHAT SETS US APART?

TruePack is here to help you succeed. Depending on our agility and responsiveness, our packaging solutions will always fit the rapidly changing market needs. Whatever your corrugated packaging and display needs, we can accommodate custom orders of all sizes and work directly with you to provide:



Efficient/High
Quality Services &
Products



Innovative
Engineering &
Design Solutions



Quick Response &
Turnaround Time








In-house
Designing,
Manufacturing
and Finishing



CERTIFICATES PLAN



	CERTIFICATE	NOW	BY 2023
	ISO 9001		
	ISO 45001		
	ISO 14001		
	BRC		
	FSC		

ACCREDITATION





CERTIFICATE



Here with the certification body

TÜV AUSTRIA

Being an accredited certification body for FSC® CHAIN OF CUSTODY certification, confirms that

TRUE PACK FOR CARTON INDUSTRY

**Piece #69, 68 Area A3' 10th of Ramadan Industry Zone
SHARKEYA, EGYPT**

Certificate Type: Single

for the audit scope: The purchase of FSC 100%, FSC Mix, FSC Recycled, of Coated Paper, uncoated paper, coated paper board, Uncoated paper board, wrapping packaging paper, adhesive labels, food wrapping paper, linerboard or test liner, fluting, corrugated fibreboard, Embossed paper and perforated paper, Metalized paperboard for the manufacturing and sales of FSC 100%, FSC Mix, FSC Recycled, of adhesive labels, food wrapping paper, corrugated fibreboard, cardboard packaging, Corrugated paper packaging, Toys and games made with paper and advertising materials using Transfer system.

Meet the requirements set out in the
FSC-STD-40-004
Version 3.1, February 2021

Certificate Registration Number **TAN-COC-006993**



Maria Agapitou
Head of Management Systems
& Products Certification Division

TÜV AUSTRIA HELLAS
426, Management Ave.
GR-153 43 Athens, Greece
www.tuv.austriahellas.gr

Date of issue of certificate: 2022-04-20
Issue number: 1
Certificate valid until: 2027-04-19
The validity of this certificate shall be verified at www.tuv.austriahellas.gr

Athens, 2022-04-20




The FSC® logo is a trademark of the Forest Stewardship Council (FSC).
Approved by ASI for certification against voluntary sustainability standards - ASI ACC-879

This certificate remains property of TÜV AUSTRIA HELLAS. All copies shall be stamped or stamped if requested.

This certificate itself does not constitute evidence that particular products supplied by the certificate holder are FSC certified. Product labels, dependent on the certificate holder, can only be controlled covered by the scope of this certificate when the required FSC labels is clearly visible on incoming and outgoing shipments.

CERTIFICATE



CERTIFICATE



Management System as per
EN ISO 9001 : 2015

In accordance with TÜV AUSTRIA procedures, it is hereby certified that



TRUE PACK FOR CARTON INDUSTRY

**Plot No. 68,69 / Industrial Zone A3, 10Th Of Ramadan City
ALSHARQIA, EGYPT**

Applies a Quality Management System in line with the above Standard for the following Scope

**MANUFACTURING AND SUPPLYING FLEXOGRAPHIC CORRUGATED
PRINTED BOXES AND OFFSET PRINTED BOXES FOR FOOD AND NONFOOD
PACKAGING.**

Certificate Registration No. **20001220007484** Valid until: 2025-07-18



Maria Agapitou
Head of Management Systems & Products Certification Division

Certification Body
at TÜV AUSTRIA

Athens, 2022-07-19

This certification was conducted in accordance with TÜV AUSTRIA auditing and certification procedures and is subject to regular surveillance audits.

TÜV AUSTRIA HELLAS
426, Management Ave.
GR-153 43 Athens, Greece
www.tuv.austriahellas.gr




CERTIFICATE

ACCREDITATION





CERTIFICATE



**Management System as per
EN ISO 14001 : 2015**

In accordance with TUV AUSTRIA procedures, it is hereby certified that



TRUE PACK FOR CARTON INDUSTRY
Plot No. 68,69 / Industrial Zone A3, 10Th Of Ramadan City
ALSHARQIA, EGYPT

Applies an Environmental Management System in line with the above Standard for the following Scope

**MANUFACTURING AND SUPPLYING FLEXOGRAPHIC CORRUGATED
PRINTED BOXES AND OFFSET PRINTED BOXES FOR FOOD AND NONFOOD
PACKAGING.**

Certificate Registration No. : 20061220007485

Valid until: 2025-07-18



Maria Agapiou
Head of Management Systems & Products Certification Division
Certification Body
at TUV AUSTRIA

Athens, 2022-07-19

This certification was conducted in accordance with TUV AUSTRIA auditing and certification procedures and is subject to regular surveillance audits.

TUV AUSTRIA HELLAS
429, Messolongi Ave.
GR-153 43 Athens, Greece
www.tuv.austriahellas.gr



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Responsibility in Athens lies with the responsibility of the Certification Division

ZERTIFIKAT | CERTIFICATE | CERTIFICADO | 証明書 | 證書 | 인증서

ZERTIFIKAT | CERTIFICATE | CERTIFICADO | 証明書 | 證書 | 인증서



CERTIFICATE



**Management System as per
ISO 45001 : 2018**

In accordance with TUV AUSTRIA procedures, it is hereby certified that



TRUE PACK FOR CARTON INDUSTRY
Plot No. 68,69 / Industrial Zone A3, 10Th Of Ramadan City
ALSHARQIA, EGYPT

Applies an Occupational health and safety management system in line with the above Standard for the following Scope

**MANUFACTURING AND SUPPLYING FLEXOGRAPHIC CORRUGATED
PRINTED BOXES AND OFFSET PRINTED BOXES FOR FOOD AND NONFOOD
PACKAGING.**

EA Code / Risk Category: 7, 9 / B

Valid until: 2025-07-18



Maria Agapiou
Head of Management Systems & Products Certification Division
Certification Body
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Athens, 2022-07-19

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QUALITY LAB



1. Compression test
2. Brust test
3. Egde Crush test
4. Flat Crush test
5. Tensile Test
6. Stiffness Test



OUR
PRODUCTS
& SERVICES

02



SERVICE

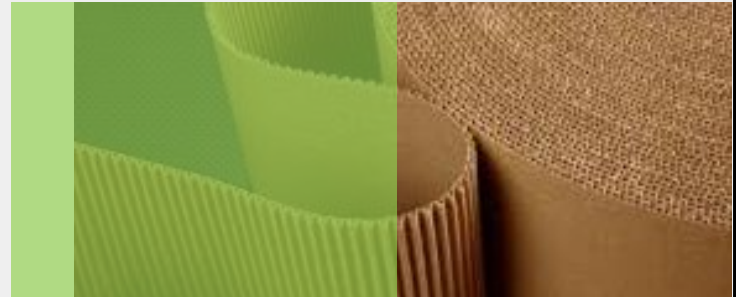


Our experienced packaging engineers will create and deliver innovative and efficient corrugated solutions to you. Using the latest software, our engineers are able to take an idea from concept to reality with exceptional results. The engineers utilize our CAD sample making machine to bring designs to life and optimize package designs and pallet patterns within seconds.

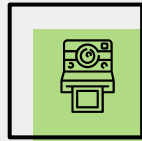
BOX STRENGTH



Our corrugated sheet consists of two major components: linerboard and medium. Linerboard is the flat paper that covers both sides of the sheet and the medium is the fluted or arched paper found between both liners. The flute is anchored to the linerboards with a starch adhesive to resist bending and pressure from all directions. When placed vertically on its ends, the flutes form vertical columns capable of supporting considerable weights.



TYPES OF PRINTING



Offset Lithography

Having the latest offset lithography printing technology allows us to use up to 6 colors which gives us the capacity to supply around 17 million sheets monthly to our clients.



Flexography

Having the latest flexography printing technology allows us to use up to 6 colors which gives us the capacity to supply around 12 million boxes monthly for our customers.

TYPES OF FLUTE



Flutes come in five basic heights and shapes



C Flute



B Flute



E Flute

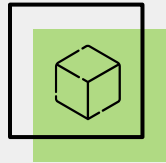


BC Flute

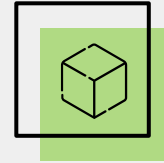


BE Flute

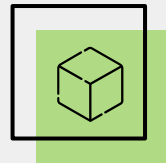
PRODUCT CATEGORIES



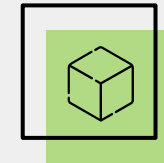
Flexographic
Cardboard
Containers



Offset Printed
Outer Boxes

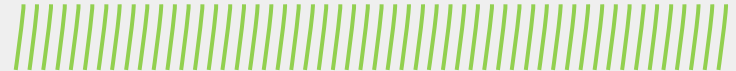


Folding Box
Board (FBB)



Offset
Cardboard
Boxes

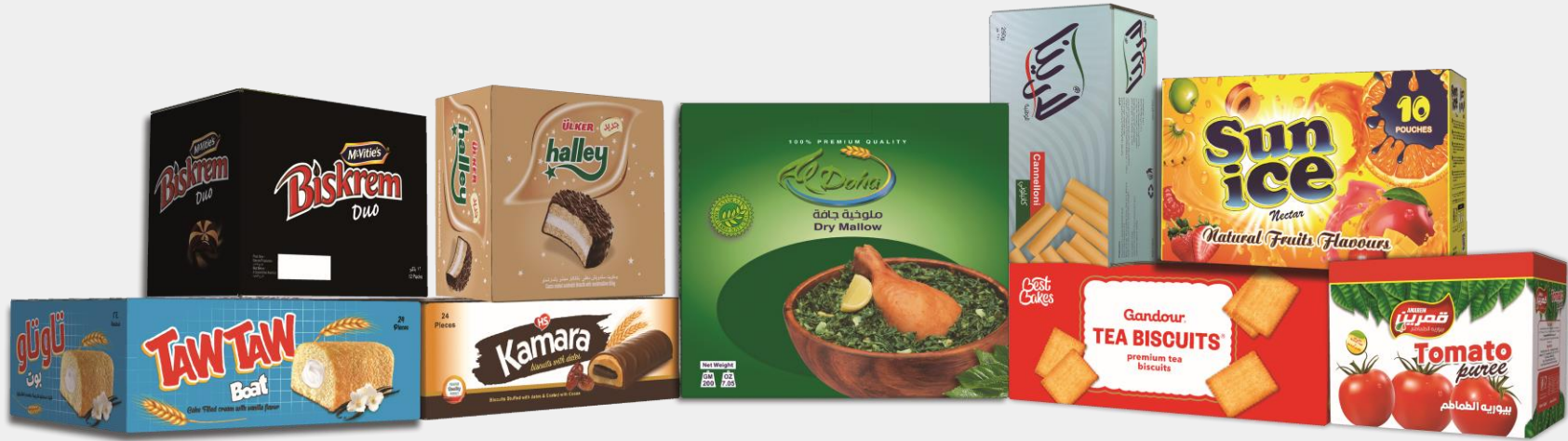
Flexographic Cardboard Containers



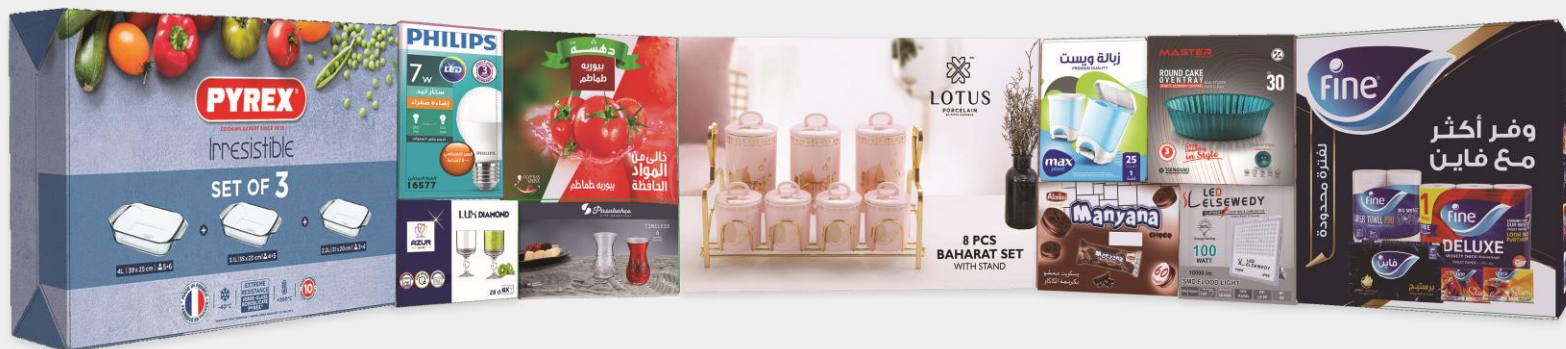
Offset Printed Outer Boxes



Folding Box Board



Offset Cardboard Boxes



SUSTAINABILITY

03



PREVENTATIVE MAINTENANCE

TruePack has a professional team of electricians and mechanics who is capable to not only increase machine health and performance, but also prevent any sudden faults and stops. Preventative maintenance programs are always applied to all the machines and continuously recorded which allow us to get a higher efficiency of delivery time and quality performance with in-house workshop for sudden services if needed.



Environment Sustainability






Truepack is Certified **FSC** which ensures that products come from responsibly managed forests that provide environmental, social and economic benefits. By implementing the greatest waste management system, we guarantee that our products are 100% recyclable and 100% renewable.



Corporate Social Responsibility (CSR)

“True pack aims to reduce any damaging effects on the environment from our business processes “

Go Green There is no planet B
True pack have accomplished

-  We have completely shifted to LED light bulbs, which use 85% less energy
-  We have upgraded a closed loop steam condensate system & economizer to optimize fuel & energy consumption.
-  Our Factory have fully automated waste handling system.
-  Our latest machine technology powered by variable speed control for energy optimization
-  High level of natural light to optimize energy consumption
Factories have been isolated to reduce the consumption of the air conditioning system



FEW OF OUR TOP
CUSTOMERS

04



Food Industries

ÜLKER



Electrical Industries



ELARABY

TOUCH[®]
— Think benefits —

Mienta[®]

ELSEWEDY

ELECTRIC

 **universal**[®]
Tomorrow's Technology

minlo 
because life is a blessing

PHILIPS

Manufacturing Industries



Hypermarkets



Oil And Gas Industries



CALTEX



Pharmaceutical Industries





CONNECT WITH US

Do you have any questions?

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<http://www.true-pack.com>

Thanks